Celebrate HIP WEEK® 2024!

Tips for Hosting a HIP WEEK Event

April 15 – 19, 2024 is HIP WEEK (Health Information Professionals Week). The annual event was created by the American Health Information Management Association (AHIMA®) to help HI professionals raise awareness about the profession and the value they bring to their organizations. HIP WEEK is a great time to recognize HI professionals for the innovative work they do to optimize data to help improve patient safety every day of the year.

Tips for hosting a HIP WEEK celebration at your organization:

- **Set-up a table in the lobby** with handouts, such as HIP WEEK branded products and the AHIMA® HIP WEEK® 2024 FAQ flyer, that highlights the contribution and work of HI professionals.

- **Recognize** your health information professionals for being the champions of innovation. Consider posting their photos, quotes, or stories on social media to raise awareness about the great work they're doing.

- Host a **"lunch and learn" webinar** for your organization about HI and invite your staff to participate.

- Place an announcement in your company newsletter.

Show your pride and appreciation!

Shop the HIP WEEK 2024 Store for budget-friendly gifts that will help raise awareness among colleagues and make sure each member of your team feels appreciated.

- **Decorate for HIP WEEK:** Choose from event posters and decorations you can display in your office to build event excitement for a successful celebration.

- **Share the HI love**: Raise awareness among colleagues and reward your team with HIP WEEK themed gifts they can use at work or at home, like lunch bags, totes, drinkware, tech accessories, and gift sets.

- **Gift some team spirit:** Support your HI professionals with a selection of modern apparel that lets everyone display pride in their profession and in their team.

Start discussions about the value of HI:

It's likely that some teams at your organization are unfamiliar with the work your HI professionals do. Here are some key message points you can use:

- HI professionals are highly trained in the latest management technology applications, so they understand the workflow process in healthcare provider organizations—from large hospital systems to private physician offices.

- They work with all healthcare providers and departments, including physicians, nurses, lab, radiology, and pharmacy staff, to help ensure patient information is correct and to promote patient safety through best documentation practices. They may also work for insurance companies, consulting firms, government offices, pharmaceutical companies, nursing homes, law firms, and colleges.

- The roles of HI professionals vary, but some responsibilities include analyzing data to help facilitate decisions and actions; implementing innovative data-driven solutions to help improve patient health; collaborating with other departments in the healthcare system to reduce expenses through strategic data analysis; and designing and implementing tools to measure data, patient care effectiveness, and optimize processes.

For more ideas and information, visit the official AHIMA HIP WEEK website!

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